Organized by “Krishi Sanskriti Publications” on
7th February, 2016
Venue: Jawaharlal Nehru University, New Delhi
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CALL FOR PAPERS:
The Organizer cordially invites abstracts and full length research papers from all over the World to participate in the World Congress on “Innovative Management Practices in Business, Banking, Economics and Marketing”. BEM-2016 is the premier forum for the presentation of new advances and research results in the fields of theoretical, experimental and applied marketing, banking, business, finance public administration and tourism. The conference will bring together leading researchers, Entrepreneurs and Academicians in the domain of interest from around the world. Topics of interest for submission include various subthemes, but are not limited to the conference aims at providing an opportunity for exchange of ideas and dissemination of knowledge among Scholars for Sustainable Development. Contributions are invited from prospective authors from related areas. All contribution should be of high quality, Original and not published elsewhere or submitted for publication. During the review period, Papers will be reviewed by eminent scholars in the respective areas. All selected papers will be published in International Journal having ISSN No. in print version and online version and that will be released on the day of conference.

Themes:
Management
Marketing & Commercialization, Telecommunications Technology, Health Services & Technology Assessment, Telemedicine Technologies & Telehealth Services, The Integration of Technology & Business Strategies and so on.

**Sustainability and Economics**

**Banking**
Bank Death & Credit Crunch, Bank Lending, Bank Management, Banking & Financial Services Marketing, CDOs & Bank Collapse, Central bank policy, Commercial lending, Consumer lending, Contemporary Issue in Banking, Finance & Banking Relations, Financial Institutions Management, Investment Banking, Islamic Banking, Lending decisions & Lending Policy, Microcredit, Net Banking, NGOS & Credit Delivery, Public Borrowing and so on.

**Finance**

**Marketing**

**Role of IT in Management**

**Public Administration**
Business, Workplace Attitudes and Behaviour and so on.

**Abstract Submission:**
Abstracts not exceeding 300 words on any of the aforesaid themes should be sent to the Organizing Secretary through email at newdelhi.management@gmail.com on or before 30th January, 2016.

**Submission of Full Length Research Paper**
Full length research paper, maximum in 6 pages in double column format as word doc and copyright form should be submitted together as separate attachment latest by 1st February, 2016 through email at newdelhi.management@gmail.com

**Submission of Registration**
Submission of Registration fees latest by 3rd February, 2016. Registration process can be initiated after receiving acceptance letter of full paper.

**Accommodation**
Free one day Accommodation will be available to the limited no. of out station non N.C.R. delegates at nearby guest houses/hotels around conference venue.
The Tariff rate for next day and subsequent day accommodation is as follows: Double-bed Room @ Rs.800/-per person (Indian non N.C.R. delegates) and 35 USD for Foreign delegates on sharing basis per day (check out time noon to noon).
To and fro transportation facility from guest house to the conference Venue will be provided by the organizer.

**Registration**
The participants are requested to register by sending the duly filled Registration form through e-mail along with their research paper and registration fees (through RTGS/Wire Transfer or Online Transfer).
Bank Details mentioned below for RTGS/Wire Transfer or Online Transfer:

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**Registration Charges:**

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**Foreign Participants as listener are not allowed, only authors from foreign country/countries will be allowed in this conference.**
Mandatory steps to be followed:-

1. In case of multi authored research paper, at least one Registration is mandatory.
2. In case other author/co-author wish to physically attend the conference they need to pay full Registration fees individually, separate Journal & Certificate along with the conference kit will be issued to them. Co-Authors are requested to fill & submit separate Registration forms in case they are physically attending the conference.
3. Charges for extra copy of Journal/ Certificate for other Co-author (if required) should be paid along with preliminary Registration by the corresponding author.
4. Co-Authors will not be considered as accompanying person. Listeners are not entitled for free accommodation (it will be on paid basis). However they will be issued conference kit and participation certificate.
5. All Selected papers will be available online after 15 to 20 days of conference date over, in order to download the papers the authors need to go in the publication section of Krishi Sanskriti website.

NOTE-1: In case Research article is accepted by the editorial committee it will be published and released on the day of conference in case the delegates are not able to physically present their paper due to some or other reason his/her research paper will be published (in absentia) and published copy along with certificate will be dispatched to his/her correspondence address by post just after the conference at no extra cost. All communication should be by e-mail/online only (no hard copy is required to be posted).

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For more details visit our Website
http://krishisanskriti.org/bem.html

Dr. G. C. Mishra
Conference Chair

Dr. K. S. Rao
Organizing Secretary

For Enquiry Contact at: +91-9013461579